


Book Project: Make A Commercial



Write, film and share with your teacher/class a commercial for the book you've read! Tell the audience what it's about and draw them in with an exciting slogan or punchline for your book!

What do I do?

1. Read the entire book.
2. Fill out the "think sheet" to help you brainstorm for your commercial.
3. Using flipgrid, quicktime, a phone camera, or any other video platform that your teacher and parents allow film your commercial! Here's what you should include in your commercial.
 - ★ Introduce the book by telling your viewers the title, author and genre.
 - ★ Tell your audience what the book is about. (Remember, this is a commercial so don't give away the ending!)
 - ★ What kinds of people should read this book? (Boys, girls, ages, grades, people interested in...)
 - ★ Why should people want to read this book?
 - ★ End with a clever slogan or punchline for your book.

Remember, a commercial is made to capture the audience's attention... so get creative and have fun!

Make A Commercial Think Sheet



Fill in the blanks to help you think up and begin brainstorming for your book commercial!

1. The name of my book is _____.

It is written by _____.

The genre of this book is _____.

2. This book is about

3. This is a good book for people who are _____ years old. People who are interested in _____ will also like this book.

4. I think people should read this book because _____
